

New Board Members

Our five new Board members are:

- **Ted Crabb.** Ted is emeritus director of the Memorial Union, after serving as director for 32 years. He is a trustee of the Memorial Union Building Association and serves as treasurer of the Association. He is chair of the City of Madison Downtown Coordinating Committee and of the City Committee overseeing the reconstruction of State Street. He is a member of the Downtown Madison Rotary Club and is married to Federal Judge Barbara Crabb.
- **Tony Earl.** Tony is a retired partner of Quarles and Brady. After several years in public life and the practice of law, he now serves on a variety of Boards of Director with interests ranging from the environment to affordable housing.
- **Enrique R. Gandara.** Enrique is an agronomist by education. He was born in Guatemala and speaks Spanish, French, English and bits of many others. He is an M&I bank officer and mortgage banker. Enrique is a past district governor for Rotary International District 4250 Guatemala, Honduras, Belize and has been in every position of the Club Board in the past 19 years and serves on other boards. He has two children and is married to Terry.
- **Andrew Seaborg.** Andrew is a financial planner who specializes in investment management and estate planning. He holds a Master of Science in Finance, Investment & Banking from the UW-Madison and is a partner in the Capital Group and Lincoln Financial Advisors. Andrew's civic activities include serving on the Wisconsin International Trade Council and the national board of director of the Japan-America Student Conference. He is an active Rotarian. He has two young children and is married to Kristin.
- **Jennifer Smith.** Jennifer is editorial director for "In Business" magazine. She is a recent graduate of Leadership Greater Madison and Civitas. She is also an active community volunteer. She is a Madison native and a lifelong fan of the Madison Public Library and says that she is thrilled to be serving on the Foundation Board.



Central Library
201 W. Mifflin Street
Madison, WI 53703

www.madisonpubliclibrary.org

Nonprofit
Organization
U.S. Postage
PAID
Madison, WI
Permit No. 1110

Sequels*

*continuation— Webster's Dictionary



Judy P. Olson, President

Dear Friends:

The Foundation Annual Meeting is held every October. It is a time to review what we've done during the year and to plan for our future.

- This year we finalized the plan for the Sequoia Branch Library Capital Campaign, expanded the campaign steering committee and hired a campaign fund-raiser.
- We met our Spring fund-raising goal of \$80,000 and have donated back to the library \$62,000 to date.
- We have more than doubled our endowment, which is held by the Madison Community Foundation for the future needs of the library.
- We re-elected our officers for one more year, said good-bye to three retiring board members and welcomed five new board members.
- We established a Planned Giving Committee of finance professionals to work with the board on our Planned Giving efforts.
- We agreed to hire an Executive Director of the Foundation and have authorized QTI to conduct the recruitment.
- We agreed to make another distribution of funds to the library in December when the ongoing fall campaign is closer to completion.



a quarterly communication
with friends of Madison Public Library

November 2006

New Planned Giving Committee Named

A new committee has been formed to advise the Foundation Board on a Planned Giving Program. Those who have agreed to serve are:

- Christopher Bugg, Buttonwood Partners
- Corkey Custer, Managing Partner, Custer Financial Services
- Bruce Hutler, Partner, Virchow Krause & Company, LLP
- Sheila Boothby Stevens, Attorney—Partner, Michael, Best, and Friedrich S.C. **Chair**
- Howard A. Sweet, Attorney, Hurley, Burish & Stanton, S.C.
- Martha Taylor, Vice President, U.W. Foundation
- Jim Watkins, Vice President, US Bank

Jim Marshall, our Planned Giving Consultant will work with this committee. Two Foundation Board members will also be appointed.

City of Madison Capital Budget for 2007

The submitted budget proposes \$150,000 in 2007 and \$2,200,000 in 2008 for the South Madison Branch Expansion, \$1,700,000 in 2008 and \$18,000,000 in 2009 for the Central Branch Design and Expansion.

Sequels...a quarterly communication from Madison Public Library Foundation, Inc.

Madison Public Library Branches • Alicia Ashman 733 N. High Point Rd. • Hawthorne 2707 E. Washington Ave. • Lakeview 2845 N. Sherman Ave. • Meadowridge 5740 Raymond Rd. • Monroe Street 1705 Monroe St. • Pinney 204 Cottage Grove Rd. • Sequoia 513 S. Midvale Blvd. • South Madison 2222 S. Park St.

MADISON PUBLIC LIBRARY

*Yours, free, to come and feast from its buffet of entertainment,
knowledge, information and wisdom.*

Jack Taft – The Consummate Volunteer.

Jack was involved in every type of library activity you could name. He went to Washington to lobby for libraries, served as President of the South Central Library System, was on the Madison Public Library Board, the Friends of the Madison Public Library, a member of the Friends of Alicia Ashman Branch Library and, of course, a member of the Library Foundation Board of Directors since 2000. Many people will remember that Jack was always willing to go to people's homes and pick up donations of books for the friends book sale. Wherever the need, Jack was willing to provide assistance.

On October 11th Jack's friends gathered to wish Jack and his wife Portia good luck as they relocate in Iowa City. Jack says his e-mail address will remain the same, so he is not out of touch. Thanks for all that you have contributed, Jack.

Pictured below at that event are members of the Friends of the Madison Public Library.



Seated L to R Ann Falconer, Jack Taft, Janice Zmrazek
Standing L to R John Hardiman, Luella Schmidt, Barbara Arnold,
Carol Chapman, Gary Poulson, Thom Boykoff

A Mayoral Proclamation was presented to Jack at the celebration as seen on page 3.

Would you be interested in receiving Sequels electronically? If the answer is yes, please send your e-mail address to mplfoundation@cityofmadison.com

MPLF Board Members: Judith Plaenert Olson, President • Theodore (Tripp) Widder III, Vice-President • Patrick McGraw, Treasurer • Carol Sawyer, Secretary • Eric Brown • Barbara L. Dimick (Ex-officio) • Ted Crabb • Tony Earl • Enrique Gandara • Warren Onken • Andrew Seaborg • Jennifer Smith • William S. Spitz • Susan Titus • Cheryl Rosen Weston • Janice Zmarzek

A Magnificent Gift

Every once in awhile a single action startles us. This fall it was an anonymous gift of \$100,000 for the current and future benefit of the Madison Public Library. The donor has this to say about her reason for supporting the library:

My decision to make this gift to the library is quite simple. I trace its origins back to a farmer in Lodi, Wisconsin, father of my mother's mother, who believed in education for women. He set aside a lamb when she was born; the proceeds of that animal made it possible for her to graduate from the University of Wisconsin in 1881.

Books for me are a form of nourishment – information, sheer pleasure, refuge, escape, and more!

My great-grandchildren are now discovering the excitement and pleasure of reading.

I can think of no more appropriate way to honor my grandmother and her father, my own love of books, and my family than with this gift.

The donor wishes to have this gift used in several ways.

- Sequoia Branch Library Capital Campaign-\$25,000
- Emergent literacy programs- to be evenly divided between offerings in the new Sequoia Branch Library and the Readmobile-\$25,000
- Collections for current and future budget years-\$25,000
- Endowment for the future needs of the library-\$25,000

As we celebrate Thanksgiving and the winter holidays, the library family has a long- lasting gift from one person that will benefit the larger community. Thank You!

Sara Sherkow Remembered

Dr. Sara June Sherkow, age 86, passed away on Friday, Nov. 3, 2006 in Madison. Among her many passions was one for public libraries. Sara was one of the founding members of the Madison Public Library Foundation and a long time advocate for libraries. Please refer to your March 2006 issue of Sequels for an article about Sara. This issue can also be found online. Simply go to the library's web page (www.madisonpubliclibrary.org) and go to the "Support" heading at the far end of the tool bar, and drop down to newsletters.

The picture shown here is from the Foundation's 10th birthday party. Sara is shown here with Dave Maraniss following his discussion of his book *They Marched into Sunlight*. Sara was involved in many aspects of the Foundation's work. Once the Ashman Branch Library was established Sara's dream became a new downtown library.

We hope to see that dream realized in the not-to-distant future.



Special Thanks...

☞ To our outgoing board members, Barbara Olson, Romelia Schlueter, and Jack Taft.

☞ To our donors who have been so good to us in 2006.

MAYORAL PROCLAMATION

- WHEREAS,** Jack Taft joined the Friends of Madison Public Library (the Central Friends) in 1994, serving as its President from May of 1995 to May of 1997; and
- WHEREAS,** Jack was appointed to the Madison Public Library Board in 1996 and over the past ten years has strongly influenced strategic and facility planning efforts, while emphasizing the leadership, participation, and support of the Friends; and
- WHEREAS,** Jack served on the Board of Directors of the Madison Public Library Foundation since 2000; and
- WHEREAS,** in 1999, Jack founded a Friends of the Library group for a then-unnamed library branch that evolved into one of Madison's largest and most active branch Friends group, the Friends of the Alicia Ashman Branch Library; and Jack's leadership and determination helped to make the fundraising campaign for the new Alicia Ashman Branch successful; and
- WHEREAS,** Jack recognized early on that the various Friends groups should unite in a common cause, and in 1999 he established the Umbrella Friends Group, the group responsible for the Book Club Cafe, a much-anticipated annual event celebrating books, their authors, and the people who read them; and
- WHEREAS,** as a Friend of Madison's libraries, Jack provided leadership in many capacities, but was also a willing worker, hauling and storing tons and tons of used books, and working in Central's Friend Shop on a regular basis; and
- WHEREAS,** Jack served as the MPL Board representative to the South Central Library System for the past 8 years, serving as President in 2005 and 2006; and
- WHEREAS,** Jack's fashion sense, which dictated that he sport his own signature attire from the vernal to the autumnal equinox, never substantially interfered with his ability to carry out his appointed rounds;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor of the City of Madison, Wisconsin does hereby proclaim October 11, 2006 as

JACK TAFT DAY

in the City of Madison in recognition, thanks, and appreciation for his leadership and service on behalf of the Madison Public Library, the Madison Public Library Foundation, and the Library's Friends groups.

Mayor David J. Cieslewicz

Signed and sealed this 6th day of October 2006 at City Hall.

REMEMBRANCE FUND MADISON PUBLIC LIBRARY FOUNDATION, INC.

AUGUST 1 - OCTOBER 31, 2006

In honor of Jack Taft
Bob and Susan Titus
Leigh and Ellen Roberts

In honor of Arlene Norris
Ann Eaves
Salli Martyniak
Kathryn Schubert
Gwen Torkelson
Ann Wenzel
Mary Zins

Mildred Albrecht *in memory of her husband Norman who used the library a lot*

Anonymous *in memory of Mary M. McCormick*
Anonymous *in memory of Sanford C. Lund*
Marvin and Ellouise Beatty *in memory of Janet Fetterolf*
David Blough *in honor of Elizabeth Barrett*
Eric Brown *in honor of his two daughters, Allison and Jillian, in hopes that they will treasure reading as much as he has*
Robert and Tracy Buchta *in memory of George Perchinsky*
Mary F. Buglass *in memory of Georgia A. Buglass Leighton*
Maureen Calabrese *in honor of Chalice Calabrese and Gregory De Love Bray, Jr.*
Verallyn Cline *in memory of Mr. and Mrs. Milton Cline*
Mary Klehr and Allen Cross *in honor of Judith Klehr*
Bill Cudlipp *in memory of Sue Beaman*
Nelson and Marlene Cummings, Jr. *in honor of the Reference Department*
Elizabeth Davies *in honor of special services to Attic Angel Place*
Clifton and Lurline Dowell *in memory of Mrs. Louvinia Mitchell*
Charles and Bonnie Eastman *in honor of their grandchildren*
Mary Jo Feeney Gebhardt *in honor of Jo Feeney*
Richard James and Neva Goglio *in memory of Richard Goglio Jr. and Robert Goglio Sr.*
Karen Hoyem *in memory of Suzerain Hoyem*
Margaret Jensen *in memory of Katherine Sieker*
Ramona Johannes *in memory of Tony J.*
Michael and Kristin Keepman *in honor of Jeff, Sam and Emily*
Linda Lewis *in honor of Marie Stehr*
Marilyn Lindner *in memory of Jane Lindner*
Lesleigh Luttrell *in memory of Dave Schreiner*
Paul and Jane McGann *in memory of Helen Irene Schwerzler*
Steveh Milioto *in memory of Thomas Johnson*
Janet Miller *in memory of Lise Miller*
Clara Mohr *in honor of Gary D. Mohr*
Martha Nelson *in memory of her father who taught her to read*
George and Mary Newmann *in honor of Joyce B. Adams*
Dr. and Mrs. E. J. Nordby *in memory of Lisbeth S. Jensen*
Ed and Tricia Ornes *in memory of Jane Couch Dodd*
Michael Pressman and Marsha Cohen *in memory of Stanley Coehn, Mickey and Nat Pressman*
Nausheen Qureishi *in memory of Mohammed Hussein Hudli*
Rae C. Rocca *in memory of Lucile Ryan*
Jules M. Rosenthal *in honor of Sequoya staff*
Mary Lee Rossmassler *in honor of Niel and Caryl Rossmassler*
James and Carol Ruhly *in memory of King and Velma Ruhly*
Ruth Saecker *in memory of Peter Saecker*

Gaspare Saladino *in honor of Jennie Saladino and in memory of Leonard Saladino*
William and Leah Sandholm *in honor of Lily Jane Sandholm*
Kathleen Saunders *in honor of her sister Carol Huber*
Mona Schwab *in memory of Bernard Schwab*
Mrs. Barbara Lester Smith *in honor and memory of Clarence Brown Lester and Jane Lester Lappala*
Studio Jewelers *in memory of Dave Schreiner*
Dorothy Sund *in memory of her husband Julian Sund*
Michael and Kathleen Traut *in memory of Joseph D. Traut*
University League Book Critics Group *in memory of Marcia Lewis*
John Wacek *in memory of Edwina Wacek*
William and Patricia Whisenant *in memory of Louise Boughton and Mary Turton*
Donald White *in memory of Janet White*
Patricia Wilker *in honor of Wilker and Turner Bayer*
Bill and Mary Winchester *in memory of Genevieve Winchester*
Al and Dale Wortley *in memory of Tom Johnson*

The Remembrance Fund provides a meaningful opportunity for all of the many friends of the Library and Foundation to express love, care, joy, hope, concern and sympathy to family or friends. Whether honoring family or friends on a special occasion in life or memorializing a loved one, the gift is one that will keep on giving for the many people served by the Library for years to come. Remembrance Fund gifts should be made payable to: Madison Public Library Foundation, Inc. and sent to the Foundation at 201 West Mifflin Street, Madison, WI 53703.

BUSINESS/ORGANIZATION DONORS

Alliant Energy Foundation
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Friends of Madison Public Library
Friends of the Pinney Branch Library
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Madison Civics Club
Midvale Heights Community Assoc.
Sauk Creek Neighborhood Association
Strand Associates, Inc.
Studio Jewelers
Terry's Car Care
Thompson Investment Management
University League Book Critics Group
Woodman's Markets

The Fall campaign is still on-going. If you need inspiration to contribute consider this quote by Marcus Tullius Cicero "If you have a garden and a library, you have everything you need."

