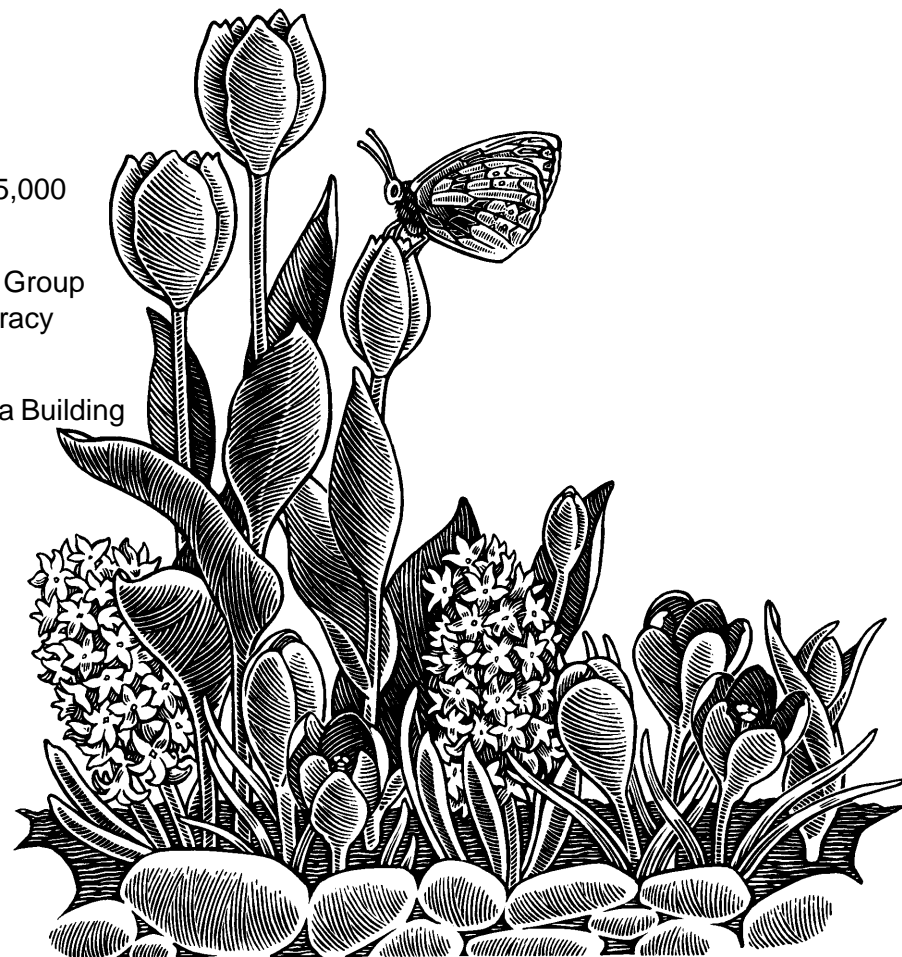


Special Thanks...

- 🌿 Jack Lussier for \$10,000 for books.
- 🌿 Mark Riordan and Patricia McManus \$5,000 for Sequoia Building Fund.
- 🌿 Carole Brandt for \$5,000 for Preschool Group Summer Library Program and early literacy efforts.
- 🌿 Friends of Sequoia \$30,000 for Sequoia Building Fund.



a quarterly communication
with friends of Madison Public Library

March 2006

Sequels*

*continuation— Webster's Dictionary



Dear Friends,

Your continued generosity and support enables the Foundation to fund many current library needs. In December we were able to grant \$74,000 to the Madison Public Library in

addition to those grants approved in January and July of 2005. Most recent grants include:

- Current books and media on health/wellness/medicine for all locations. Approximately 1500 items; estimated: \$25,000
- Current books on hobbies/crafts/leisure time activities for all locations. Approximately 750 items; estimated: \$12,000
- Educational DVDs for all locations. Approximately 400 items; estimated: \$12,000
- NonFiction AudioBooks on CD for all locations. Approximately 380 items; estimated: \$15,000
- Picture Books and Readers for younger children at all locations. Approximately 450 items; estimated: \$5,000
- Music items: Books about music and musicians; scores and librettos, teaching/composition; recordings on CD; total expenditures \$5,000

Total: \$74,000.

In addition to these requests from the Madison Public Library, the Foundation made the following allocations:

- Contributions from 137 donors were directed for specific purposes. \$38,514
- Contribution to our endowment fund. \$18,188

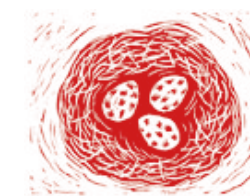
Welcome Warren Onken

Warren Onken has joined the Foundation Board of Directors. Warren brings business experience as well as a wealth of knowledge about City of Madison governmental processes. Warren was a Claims Adjuster for AllState Insurance for 31 years and served on the Madison City Council for 28 years. Warren will serve on the Finance Committee and the Donor Development Committee of the Foundation.

Wills and Trusts Seminars

This popular series was presented at the Pinney Branch Library on Feb. 8 and 13. Over 40 individuals attended each session. Jim Marshall, the Planned Giving Consultant for the Foundation coordinates these programs. Sheila Boothby Stevens of Michael Best & Friedrich LLP is responsible for the Wills program and Jim Watkins of First Bank gives the presentation on Trusts. Evaluation forms from the seminars consistently rate these presentations near the Extremely Satisfied end of the spectrum.

The next set of seminars will be at the Sequoia Branch Library. The session on Wills is scheduled for April 4 from 1:30-3:30 and Trusts is scheduled on April 11 from 1:30-3:30. Please contact Carol Sawyer at 266-6342 if you would like to register.



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MADISON PUBLIC LIBRARY

*Yours, free, to come and feast from its buffet of entertainment,
knowledge, information and wisdom.*

Sara Sherkow/A Friend Indeed by Ryan Mulcahy

Don't let her diminutive size fool you; Sara Sherkow throws a long shadow. She is among the best friends the Madison Public Library has ever had. "I like libraries," Sara admits. She grew up in Milwaukee where her father was a well known attorney and her mother was very active in volunteer social causes. They kept a wonderful library at home with books in half a dozen languages her father could read as a former rabbinical student from Eastern Europe. And always there was the lure of other libraries. "I'd get on my bicycle and go to the public library a couple of miles away. I was always interested in books and the library." In time Sara even became the midwest coordinator of the national fundraising campaign to build a new library for Brandeis University, training that would later prove useful when she became involved with the Madison Public Library. "It was through that kind of experience that I could come into Madison and be interested in the same kind of fundraising. It came in handy when we started to do things around here."



Sara taught sixth grade in Milwaukee before her family moved to Madison in 1969 so she could pursue a PhD in Educational Administration at the UW. Sara became a principal in Madison public schools and worked for UW administration before becoming Dean of Academics at Madison Area Technical College, a position she held for 18 years until her retirement.

When she became involved with the Madison Public Library, Sara discovered a sustained way for fundraising to occur on behalf of the Madison Public Library did not yet exist. So, in characteristic fashion, Sara became a founding member of the Madison Library Foundation, the organization entrusted with such endeavors. "They didn't have any source of money, other than being in the mayor's budget — and that wasn't enough to keep the place going and do the things we wanted to do." The Foundation had short range and long range goals, too. It hoped eventually to help build a new central library downtown. But even today that's still very much in the future and the Foundation has found plenty to do in the interim. Among the more successful efforts has been fundraising for the Ashman Branch Library on the city's far west side. "We created a separate organization for just that library," Sara recalls. "A lot of us worked very intensely on getting enough money together to build the Ashman library."

Sara has seen many changes in the Madison Public Library over the years, as it has evolved from a collection of books to include a world of new material. "There are so many things the library is responsible for now that it wasn't before. The way we communicate with each other has changed. The way we look at books, or other sources, has changed quite rapidly. It isn't always just reading a book. It's taking out films, maybe it's supporting a lecture series. All kinds of things happen through libraries now, and we have a chance with different media to help bring knowledge and library services to more people."

Sara was the last founding member of the Foundation on the board of directors when her term expired in November 2005. She continues to serve as an ex officio member of the board. She foresees plenty of challenges ahead for the Madison Public Library, but is buoyantly confident about the Foundation's capacity to play as vital a role in the future as it has in the past. "We'll stay involved," she promises. Indeed it would be hard to imagine a moment when Sara Sherkow would not be energetically pursuing what's best for the library.



Jodi Picoult to read from *The Tenth Circle* March 17th, 7 pm at Barnes and Noble West.

Books purchased that day and accompanied by a voucher will help raise funds for the Sequoia Campaign. Vouchers are available at the Sequoia Branch Library and at the check-out desk at Barnes and Noble. However, you must ask for a voucher at the check-out desk. **Vouchers will be good on March 17, 18 and 19th.** Please support Sequoia by purchasing books on March 17th and for the rest of the weekend.

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The Remembrance Fund provides a meaningful opportunity for all of the many friends of the Library and Foundation to express love, care, joy, hope, concern and sympathy to family or friends. Whether honoring family or friends on a special occasion in life or memorializing a loved one, the gift is one that will keep on giving for the many people served by the Library for years to come. Remembrance Fund gifts should be made payable to Madison Public Library **Foundation**, Inc. and sent to the **Foundation** at 201 West Mifflin Street, Madison, WI 53703.



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